

Online EARPA FORM Forum 2021 Call for Exhibitors

EARPA has decided to organize the 3rd edition of the EARPA FORM Forum as an ONLINE Conference.

We will connect virtually with professionals from industry, research and government for a productive and rewarding exchange of insights, experiences, achievements and perspectives on current and future developments in the European road mobility arena.

Our FORM Forum will be a highly visual and engaging Conference that will allow participants to interact with each other, be informed, entertained and amazed.



Online Conference features

Some of the online conference features that we will implement for our attendees:

- 1. A virtual lobby:** this is the central point of access for the online event. Participants can orient themselves, interact with other participants and step into the other areas.
- 2. Interactive networking:** Breakaway from online fatigue and experience a new way to interact virtually. Attendees and exhibitors can connect with other delegates via 1 on 1 (video) chat or network by participating in a group chat.
- 3. Exhibition Hall**
The virtual Exhibition Hall will showcase all the booths in an animated virtual environment. Each booth can host videos, posters, flyers, brochures and multiple representatives from your organization who can answer questions from visitors through (video) chat.
- 4. Scavenger Hunt**
To enhance the experience for the attendees and ensure they visit all areas including the exhibition, we will set-up a Scavenger Hunt. Attendees can hunt for hidden clues in the different areas including the exhibition hall and rise up the leaderboards!

Program

The EARPA internal part of the conference will start on 9th of November with the Foresight Group and Collaborative Research Group Meetings. During this day, the social networking activities in the platform will be open giving you the opportunity to connect again with your colleagues in the field.

On the 10th of November, the organizing committee has prepared a exciting program with presentations from high-level speakers giving the latest insights and experiences, as well as young researchers presenting their novel research ideas! This day is open to the EARPA community including industry and representatives from the European Commission.

The Virtual Exhibition

The exhibition stands are located in a virtual exhibition hall. The picture below gives you a general impression on how this will look like:



Exhibitors can choose their booth design from different standard templates. Each template can be adapted to the corporate design of your company.

At the exhibition booth:

- participants can independently read through the provided content, inform themselves, watch videos and download documents.
- a live chat enables the exchange between visitors and stand personnel (via text or video chat).

Once you have signed and submitted the application form below, you will receive further instructions on how to start the set-up of your online booth.

The FORM Forum exhibition 2021 will be open:

- November 9th, 2021: 08.30 – 15.30
- November 10th, 2021: 08.30 – 17.00

The exhibition will be visitable during the whole event. We expect increased traffic during the breaks which are scheduled as follows:

	November 9th, 2021	November 10th, 2021
Coffee break	10.30 – 11.00	10.00 – 10.30
Lunch	12.30 – 13.30	12.00 – 13.30
Afternoon break	15.00 – 15.30	14.45 – 15.30 and 16.30 – 17.00

We recommend at least 1 person to be available and online during the break to answer questions via the (video) chat.

Booth packages:

Standard booth package: free of charge	Premium Booth: 1000euro excl VAT
<ul style="list-style-type: none"> • Videos • Links • Up to 10 Documents • Booth Group Chat • 5 Booth Staff • 2 Avatar Slots 	<ul style="list-style-type: none"> • Videos • Links • Up to 30 Documents • Contact Form • 20 Booth Staff • 5 Avatar Slots + Avatar Groups • Mini-Auditorium • Booth Group Chat • Video Meeting • Exhibitor Report • 3D Object Viewer • Raffle/Quiz • Content Catalogue • Short Video Avatar

Examples standard booth



Example premium booth



Online FORM Forum 2021 Exhibitor Application Form

Title :	Online FORM FORUM 2021
First name*:	Date: November 9 th and 10 th 2021
Last name*:	For more information:
Company name*:	- cornee.vanderhijden@earpa.eu
Phone*:	- +31(0)6 1510 5083
E-mail*:	
Signature *)	Date:*)

* obligatory

REGISTRATION: Do not forget to register online as participants.

The deadline for booth application is September 6th , 2021

Exhibitor would like to request the following:

- Standard Virtual booth*
- Premium Booth* (additional costs: €1000,- invoiced directly from Meetyoo, the platform builder)

*Please note that we have a limited amount of booth available – reservation is based on first come first service.